

Industrial Cooperation and Innovation

-
*“Innovated for Soldiers,
by Soldiers”*

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Introduction



The Turret- & Ringmount solutions from

SIMA INNOVATION

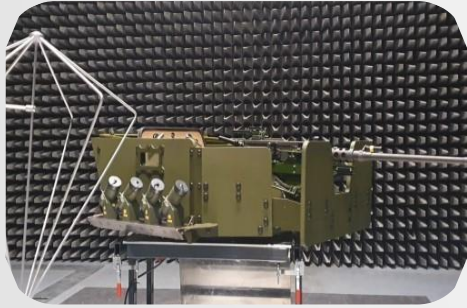
have been tested and operated

in combat and under harsh conditions

since 2006



Why Innovation & Co-Creation?



The Mindset & Culture of SIMA INNOVATION:

- *Innovated for soldiers, by soldiers*



- *Being seen as a Partner – not “just” a supplier*



- *The Dragonfly symbolizes:*

“The strength of being a small, Innovative, Flexible – and Fast Responding Company”



Customer Feedback → A Remote Ringmount

Closing the GAP between a Basic Ringmount – and a costly Remote Weapon Station

- From Open Hatch – to Sensor Based Operation
- Modular Approach (Ringmount, Remote Unit, Sensor, Screen, Weapon Mount)
- Low Weight, Safe, Efficient & Easily Operated
- Reliability & Compliance
- Easily modified to fit any vehicle platform
- Low Cost of Ownership

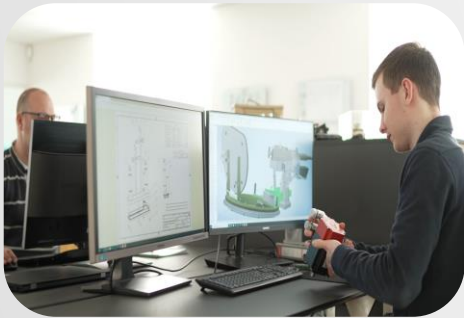


The Process & Learnings:



- **Market Research & Stakeholders**

- Armed Forces & SOF
- International OEM & Integrators
- University of Southern Denmark



- **Design & Prototyping**

- Critical Success Factors (Value/ Effect)
- Simulations & Calculations
- Well Proven Components & Technologies



- **Test Trials & Feedback**

- DALO – Open for Business
- Armed Forces & SOF
- OEM & Integrators

Outcome & Way forward:



- Product Launched



- EUROSATORY



- Workshop in Customer Driven Innovation

“Designing, testing and producing the Solutions of tomorrow”



Thank you for listening!

Niels Thorup, CEO